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ANNUAL
REPORT



NATIONAL
MILITARY FAMILY
ASSOCIATION



The National Military Family Association is the leading nonprofit dedicated to serving the families who stand behind the uniform.

NMFA is the voice of military families because, for 50 years, we have proven that we stand behind service members, their spouses, and their children. Our Association is the “go-to” source for administration officials, members of Congress, and key decision-makers when they want to understand the issues facing our families. They know we have “boots on the ground” with military families and understand better than anyone that “military families serve, too.” Through the support and programs we provide, and our respected voice on Capitol Hill and with the Departments of Defense and Veterans Affairs, our Association always looks out for the families who stand behind the uniform and for those who serve.

YEAR IN REVIEW

NMFA Turns 50 + A Record-Breaking 2019

As we enter a new decade and our 19th year at war, military families continue to stand up for our nation. More families will experience a deployment for the first time; others will persevere through their 5th, 6th, even 10th separation. No matter what the nation asks of its military, the National Military Family Association stands behind our 1.3 million military family members with support, advocacy, and programs. Here's how we did that in 2019.

We celebrated the repeal of the "Widow's Tax," a decades-old injustice that took money from the pockets of surviving military spouses. We were joined this year by an unprecedented number of military widows whose grassroots effort to advocate for themselves paved the way for this victory for every military family that has paid the ultimate price for our country.

Our commitment to advocacy extended well past legislation this year and into the schools of our military kids. This year, our Education Revolution put military kids first and empowered parents to be their child's best advocate in school and throughout military life.

We gathered parents of military kids in Texas, Virginia, and Florida and took them to meet with state officials, education leaders, and school district officials in their state to discuss the issues their children face as they move through school districts across America. Together we called for high and consistent academic standards across state lines and offered solutions for how schools and districts can better accommodate the needs and support the success of military children.

2019 marked the 15th year of our Military Spouse Scholarship Program, and we celebrated with a new record, awarding 923 military spouses a total of \$1,162,012 in scholarships and in-kind funding. That's huge growth from 2004 when we awarded \$20,000 to 30 military spouses. Since then, thanks to individual and corporate donors, along with partners and universities, we've given thousands of spouses the support they need to reach their education and career goals.

Our Operation Purple® Program served 2,256 military family members in 2019.

During our 17 weeks of Operation Purple Camp at 15 locations, 1,533 military kids experienced a completely free week of summer camp filled with friendship, adventures, and memories with other children who know what it's like

to have a parent in the military.

We also hosted two Operation Purple Buddy Camps, which serve younger military kids by giving them a camp experience with their mom or dad. For the first time, one of those camps was specifically focused on children of military caregivers. Thirty caregiver parent-child duos took part in activities designed to strengthen their relationship and build community with other caregivers and their kids while enjoying a weekend away from caregiving responsibilities.

No matter how service impacts them, military families need opportunities to strengthen bonds after multiple deployments or service-connected injuries. This year our Operation Purple Family Retreats®, and Operation Purple Healing Adventures® gave families a chance to unwind and reconnect through the healing properties that only nature and community can provide.

Fifty-seven military families joined us at three Family Retreats, where they learned valuable communication techniques and coping skills centered on helping the family unit before or after a deployment. At Healing Adventures — a specialized retreat for families of wounded military members — 63 families got much-needed time together away from the everyday stress that comes with injuries, including PTSD and traumatic brain injuries. Families found support through connection with other families who knew their struggles and were empowered to tackle the challenges ahead.

In October, we kicked off a yearlong anniversary celebration — 50 years of service to America's military families. Longtime partners Pentagon Federal Credit Union, Prudential, Wounded Warrior Project, and Fisher House Foundation were celebrated at a gala event for their continued support of military families and our mission.

We also said farewell to Executive Director and military family champion, Joyce Wessel Raezer, who retired over the summer and welcomed Ashish S. Vazirani as our new Executive Director and Chief Executive Officer.

2019 was a busy year, and we have important work ahead of us as we tackle complex issues like food insecurity, childcare, healthcare, and dependent suicide — issues that leave us asking: What is the true cost of war?

Military families take care of us, and we will always take care of them. Together we're stronger®.



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BOARD OF ADVISORS

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The Honorable Lawrence J. Korb

CHAIRMAN EMERITUS & FOUNDER

Anna C. Chennault

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Holly Petraeus, USA
Admiral J. Paul Reason, USN
Dana Richardson, USN
Dr. Stephen Scroggs, USA
Tom Stanners, USN
Mary Lynn Stevens



SUPPORTERS

INDIVIDUALS & ORGANIZATIONS

FIVE STAR FAMILY: \$200,000+

Estate of Leroy E. Cox and Rosicler D. Cox
Fisher House Foundation
Pentagon Federal Credit Union
Wounded Warrior Project

FOUR STAR FAMILY: \$100,000 - \$199,999

Beacon Health Options
Estate of Donald L. Cedarholm
Kendeda Fund
May & Stanley Smith Charitable Trust
PenFed Foundation
Prudential Financial, Inc.
The Boeing Company
The USAA Foundation

FAMILY CHAMPIONS: \$50,000 - \$99,999

E.A. Sween Company
Northrop Grumman Corporation
Oak Foundation
USAA
Walman Optical

FAMILY GUARDIANS: \$20,000 - \$49,999

Association of Military Banks of America
Brad Keselowski's Checkered Flag Foundation
C. Scott and Dorothy E. Watkins Charitable Foundation

Caring for Military Families: The Elizabeth Dole Foundation
Craig Newmark Philanthropic Fund
Estate of Douglas D. Stewart
GEICO
General Dynamics Corporation
Gordon L. Polimer Revocable Trust
Humana Military Healthcare Services
John Corrado
Kyle Palmieri Foundation
Lockheed Martin Corporation
Norman A. Merollis
Richard J. Radmer
Sedler Family Foundation
The Wasily Family Foundation
TriWest Healthcare Alliance

FAMILY SUPPORTERS: \$10,000 - \$19,999

CLA Foundation
Delta Dental of California
Dennis Leuthauser
East Bay Community Foundation
EOS Foundation
Express Scripts
Hollister K. Petraeus
KKR & Co, Inc
Ladies Auxiliary of the Fleet Reserve President's Project
Military Housing Association
MKM Foundation
Nordstrom Cares
OSCWEBco
Raytheon Company
Shlomo Y. Rechnitz/Tamar Rechnitz Charity Foundation

Spectrum Healthcare Resources
The Greater Washington Community Foundation
United Concordia Companies, Inc
US Family Health Plan Alliance
**FAMILY PATRIOTS:
\$5,000 - \$9,999**
American Clinical Laboratory Association
Berkowitz II Foundation
Brian Shevitz
Canal Fulton Canoe Livery, Inc
Charles W. Walker
Church & Dwight Employee Giving Fund
David H. Petraeus
Frank Hogan
Gene M. Migliaccio
Gene Ulrich
IBM Employee Services Center
Integra Foundation
International SOS Government Services
John N. Blackman
Joyce Wessel Raezer
Julio Lopez
Ken Means
Linden H. Welch
Louise B. Blackman Family Foundation
Margaret G. Devanny-Price
Matt Mendelsohn
McBride Real Estate Services, Inc.
Ohio State Eagles Charity Fund
Patrick Obrien
Portland Metro RV Dealers, Inc
Reynolds Consumer Products

SUPPORTERS (CONT'D)

Rockwell Collins
Shell Oil Company Foundation
The Dearie Family Charitable Trust
The Leroy Thom Jean Thom and
T L Foundation Inc.
The Meltzer Group, Inc
The William Brown Foundation
TowerCares Foundation
USIC, LLC
Veterans Support Foundation

FAMILY PROTECTORS: \$2,500 - \$4,999

AG Commodities, Inc
American Financial Services
Association
Arthur S. Tarlow Family Foundation
Catherine Lautenbacher
Duke J. Ballard
Eden Charitable Foundation
Frac Shack International Inc.
Frank and Janina Petschek
Foundation Inc
Frank M. Coughlin
Gordon R. Ray
Harry J. Thie
John W. Noell
Joyce Schrader
Kreischer Miller
Marilyn Senn Moll Charitable Trust
Marsha L. Klein
Michael Dougherty
Michael Jeansonne
Michael R. Higgins
Military Resale Small Business
Coalition
Records-Johnston Family
Foundation, Inc.
Regina Scotti
Robert C. Bowers
Sibley-Saltonstall Charitable
Foundation
Stanley Gordon

Stephen Hull
The Reserves Network
Tom M. Stanners
Virginia Metzler Family Foundation
Zeiders Enterprises, Inc

FAMILY PATRONS: \$1,000 - \$2,499

A2O Strategies, LLC
Alfred Selgas
Allen Charitable Fund
Andrew Wenczel
Anthony P. Giordano
Anthony Wallace
Ari Richter
Aris Mardirossian
Ashish S. Vazirani
Barbara E. Walsh
Bernard Grubstein
Beth Gaston
Brian Pirie
Bristol-Myers Squibb
Brock C. Lamarca
Bruce J. Betters
Bruce K. Scott
Bruce Markle
Cathy Merrill Williams
Christopher Amador
Christopher Duke
Claire Lyn L. Saxon
Claude Lee
ConocoPhillips
Dana Weant
Daniel S. Adelman
Danziger & De Llano, LLP
Darrell Hanson
David J. Pinchotti
David L. VanderKlok
David T. Fee
Defense Credit Union Council
(DCUC)

Diane S. Altenburg
Diane Yochelson
Donald Nikolai
Douglas Andrews
Douglas Plunkett
Edward Dougherty
Edward Merz
Edward P. Thornton
Elizabeth M. Rosborg
Endo Holdings LLC
EP Henry
Eric Matrise-Tweedden
Eric Vaang
Eric Vacca
Eric Weissmann
Estate of Abie Werth
Familia Robinson Foundation
Frank Piaskowy
Frederick Von Pechmann
Gail H. McGinn
George M. Eames
Glenda B. Gotshall
Graham Dower
Hannover RE Life Reassurance
Company of America
Henry Bui
Henry Smith
Jacob Irving Foundation
James Gast
James Mutter
Jamie Navarro
Jan Smith
Janet Hogle
Jayme Huleatt
JBT Corporation
Jeff Bruno
Jennifer Beason
Jess Alcid, MD
Joan E. Shalikhavili
Joanne Holbrook Patton

SUPPORTERS (CONT'D)

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Kathryn Graber
Kay L. Bradley
Kevin Connor
Kim Gates
Larry A. Greca
Larry Schrock
Lee D. Taylor
LegalZoom
Loren Hunter
Louis P. Linares
Lowell G. Daun
Marc A. Babin
Margaret Ashworth
Mark Effron
Marshall O. Larsen
Mary Lou White Charitable Fund
Michael Brosnan
Michael Carletti
Michael P. Mulligan
Michelle Rogers
Mick McKeown
Mona Birchfield
Mount Joy Mennonite Church
Nancy Walker
Newbern Foundation
Newport Pacific
NOAA Officers' Family Association
Noah Zych
Pamela Bless
Patrick Alexander

Paul Duzenack
Paul Schoeneck
Paul W. Arcari
Peggy Christidis
Peter Carbon
Philip E. Brady
Randolph Christen
Raymond L. Parrish
Richard J. McCann
Richard Tortoriello
Robert Dennis
Robert Hanscom
Robert Trank
Roger Peery
Ronald Krenek
Runnin-West Productions
Sam Milner
Sangeeta Vohra
Scott Stelling
Shannon Scott-Paul
Sheryl Steinberg Collins Foundation
St. Mark's United Methodist Church
Staff Sergeant Joseph D'Augustine
Memorial Fund, Inc.
Stantec Consulting Ltd
Stephanie A. Murphy
Stephen K. Scroggs
Stephen Kaatz
Stephen Vallarelli
Stuart W. Draughon
Susan Robinson
Suzanne Lederer
The Adelaar Foundation
The Arches Foundation
The First Congregational Church of
Westfield
The McCance Foundation
Theresa Mulready and Hugh Wilson
Elliot III
Thomas Curatolo

Thomas Garrity
Tina W. Jonas
Tom Blessington
Tom Brewer
Tony Cochran
Townes T. Gay
Vanessa Fang
William A. Wallace
William Klem
William Le Sage

SPOUSE CLUBS AND THRIFT SHOPS: \$1000+

Association of Bragg Spouses
Fort Belvoir Thrift Shop
Fort Myer Thrift Shop
Hickam Officers' Spouses' Club
Hurlburt Spouses' Club
Naval Officers' Spouses' Club of
San Diego
Naval Officers' Spouses' Club of
Washington, DC
Spouses Club of Fort Eustis
VP-5 Officers Spouses Club

GIFT-IN-KIND

Cigna Corporate Services, LLC
Jeffrey W. Larocca
Mt. Royal Printing
The Hill



FINANCIALS

STATEMENT OF FINANCIAL POSITION FOR THE YEAR ENDED DEC. 31, 2019

ASSETS

CURRENT ASSETS

	<u>2019</u>
Cash and cash equivalents	\$2,099,633
Certificates of deposit	\$459,021
Pledges receivable	\$455,281
Accounts receivable, net	\$41,522
Prepaid expenses	\$57,462
TOTAL CURRENT ASSETS	\$3,112,919

OTHER ASSETS

Property and Equipment, net of accumulated depreciation	\$57,509
Marketable securities	\$5,182,072
Deposits	\$21,895
TOTAL OTHER ASSETS	\$5,261,476

TOTAL ASSETS

\$8,374,395

LIABILITIES & NET ASSETS

CURRENT LIABILITIES

Accounts payable and accrued expenses	\$40,672
Accrued salaries and related taxes	\$71,832
Accrued vacation	\$87,914
Deferred revenue	\$18,219
Deferred rent, current portion	-
TOTAL CURRENT LIABILITIES	\$218,637

OTHER LIABILITIES

Deferred rent	\$54,769
TOTAL LIABILITIES	\$273,406

NET ASSETS

Without donor restrictions	
Board designated for general reserve fund	\$4,374,651
Board designated for scholarships	\$807,422
Undesignated	\$2,103,216
Total net assets without donor restrictions	\$7,285,289
With donor restrictions	\$815,700
TOTAL NET ASSETS	\$8,100,989

TOTAL LIABILITIES AND NET ASSETS

\$8,374,395

FINANCIALS

STATEMENT OF ACTIVITIES & CHANGE IN NET ASSETS FOR THE YEAR ENDED DEC. 31, 2019

		<u>2019</u>	
	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
REVENUE			
Contributions and grants	\$1,793,796	\$2,033,523	\$3,827,319
Membership dues	\$193,609	-	\$193,609
In-kind donations	\$23,103	-	\$23,103
Special events, net of expenses of \$372,442	\$404,372	-	\$404,372
Royalties and other	\$50,531	-	\$50,531
Interest and dividends	\$127,100	-	\$127,100
TOTAL	<u>\$2,592,511</u>	<u>2,033,523</u>	<u>\$4,626,034</u>
NET ASSETS RELEASED FROM RESTRICTIONS			
Scholarships and program grants	<u>\$2,306,193</u>	<u>(\$2,306,193)</u>	<u>-</u>
TOTAL REVENUE	<u>\$4,898,704</u>	<u>(\$272,670)</u>	<u>\$4,626,034</u>
EXPENSES			
PROGRAM SERVICES			
Strengthening and healing families	\$2,609,370	-	\$2,609,370
Engaging communities	\$761,314	-	\$761,314
Creating change: policy and awareness	<u>\$764,843</u>	<u>-</u>	<u>\$764,843</u>
Total program services	<u>\$4,135,527</u>	<u>-</u>	<u>\$4,135,527</u>
SUPPORTING SERVICES			
Management & general	\$301,502	-	\$301,502
Fundraising & membership	<u>\$292,731</u>	<u>-</u>	<u>\$292,731</u>
Total supporting services	<u>\$594,233</u>	<u>-</u>	<u>\$594,233</u>
TOTAL EXPENSES	<u>\$4,729,760</u>	<u>-</u>	<u>\$4,729,760</u>
Change in net assets before other gains and losses	\$168,944	(\$272,670)	(\$103,726)
OTHER GAINS AND LOSSES			
Investment return, net	<u>\$754,055</u>	<u>-</u>	<u>\$754,055</u>
CHANGE IN NET ASSETS	\$922,999	(\$272,670)	\$650,329
NET ASSETS, BEGINNING OF YEAR	<u>\$6,362,290</u>	<u>\$1,088,370</u>	<u>\$7,450,660</u>
NET ASSETS, END OF YEAR	<u>\$7,285,289</u>	<u>\$815,700</u>	<u>\$8,100,989</u>

STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DEC. 31, 2019

2019

	PROGRAM SERVICES				SUPPORTING SERVICES			
	STRENGTHENING & HEALING FAMILIES	ENGAGING COMMUNITIES	CREATING CHANGE: POLICY & AWARENESS	TOTAL PROGRAM SERVICES	MANAGEMENT & GENERAL	FUNDRAISING & MEMBERSHIP	TOTAL SUPPORTING SERVICES	TOTAL EXPENSES
Salaries and benefits	\$653,798	\$479,003	\$396,361	\$1,529,162	\$174,589	\$137,804	\$312,393	\$1,841,555
Military spouse scholarships	\$789,903	-	-	\$789,903	-	-	-	\$789,903
Camp and family retreat contracts	\$857,539	-	-	\$857,539	-	-	-	\$857,539
Outside consultants	\$48,831	\$71,757	\$71,229	\$191,817	\$6,314	\$33,957	\$40,271	\$232,088
Website and communication services	\$16,653	\$3,833	\$11,569	\$60,055	-	\$24,959	\$24,959	\$85,014
Promotional materials and advertising	\$39,595	\$35,887	\$65,094	\$140,576	\$226	\$9,283	\$9,509	\$150,085
Rent and office maintenance	\$52,434	\$36,275	\$31,659	\$120,368	\$12,082	\$8,833	\$20,915	\$141,283
Relocation Services	-	-	-	-	\$35,302	-	\$35,302	\$35,302
Legal, bank fees, and accounting	\$47,703	\$20,756	\$28,926	\$97,385	\$30,259	\$18,448	\$48,707	\$146,092
IT equipment support	\$30,722	\$4,042	\$6,196	\$40,960	\$12,795	\$1,319	\$14,114	\$55,074
Publications, dues, and subscriptions	\$4,513	\$10,615	\$47,277	\$62,405	\$13,467	\$25,634	\$39,101	\$101,506
Travel	\$34,460	\$17,919	\$36,423	\$88,802	\$2,001	\$7,801	\$9,802	\$98,604
Postage, mailing, and other services	\$5,435	\$3,466	\$26,378	\$35,279	\$1,373	\$24,213	\$25,586	\$60,865
Training, conferences, and meetings	\$1,180	\$15,438	\$41,452	\$58,070	\$2,740	\$33	\$2,773	\$60,843
Insurance	\$2,903	\$1,244	\$2,035	\$6,182	\$10,018	\$435	\$10,453	\$16,635
Supplies and materials	\$23,701	\$180	\$244	\$24,125	\$336	\$12	\$348	\$24,474
Depreciation and amortization	-	\$32,899	-	\$32,899	-	-	-	\$32,898
TOTAL EXPENSES	\$2,609,370	\$761,314	\$764,843	\$4,135,527	\$301,502	\$292,731	\$594,233	\$4,729,760

Completed by Matthews, Carter & Boyce

FINANCIALS

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DEC. 31, 2019

2019

CASH FLOWS FROM OPERATING ACTIVITIES

Cash received from grants, program revenue, contributors	\$4,158,920
Interest and dividend income received	\$127,100
Cash paid to suppliers and employees	(\$4,730,045)
Net Cash - Operating Activities	(\$444,025)

CASH FLOW FROM INVESTING ACTIVITIES

Purchases of certificates of deposit	(\$459,021)
Redemptions of certificates of deposit	\$448,510
Purchases of marketable securities	(\$609,736)
Sales of marketable securities	\$660,876
Purchases of property and equipment	(\$14,863)
Net Cash - Investing Activities	\$25,766

NET CHANGE IN CASH AND CASH EQUIVALENTS

(\$418,259)

CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR

\$2,517,892

CASH AND CASH EQUIVALENTS, END OF YEAR

\$2,099,633

Completed by Matthews, Carter & Boyce

STATEMENT OF CASH FLOWS (CONCLUDED) FOR THE YEAR ENDED DEC. 31, 2019

	<u>2019</u>
Reconciliation of change in net assets to net cash - operating activities	
CHANGE IN NET ASSETS	<u>\$650,329</u>
ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS TO NET CASH - OPERATING ACTIVITIES	
Depreciation and amortization	\$32,898
Realized loss (gain) on sales of marketable securities	(\$103,742)
Unrealized loss (gain) on marketable securities	(\$688,239)
Donated marketable securities	(\$18,710)
Deferred rent	\$35,426
Loss on disposal of fixed asset	\$758
CHANGES IN ASSETS AND LIABILITIES	
(Increase) decrease in:	
Pledges receivable	(\$26,774)
Accounts receivable	(\$41,522)
Prepaid expenses	(\$17,692)
Deposits	(\$9,665)
Increase (decrease) in:	
Accounts payable and accrued expenses	\$9,043
Accrued salaries and related taxes	\$12,850
Deferred revenue	(\$253,008)
Accrued vacation	(\$25,977)
TOTAL ADJUSTMENTS	<u>(\$1,094,354)</u>
NET CASH - OPERATING ACTIVITIES	<u>(\$444,025)</u>
NON-CASH INVESTING AND FINANCING ACTIVITIES	
DONATED MARKETABLE SECURITIES	<u>\$18,710</u>

Completed by Matthews, Carter & Boyce

[Click here to see accompanying auditors' report and notes to financial statements.](#)



**NATIONAL
MILITARY FAMILY
ASSOCIATION**

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www.MilitaryFamily.org